

WXLV-TV 3500 Myer Lee Dr Winston Salem, NC 27101

Agency

Product Phone/Fax **Buyer Name** Brand Sales Office Salesperson

American Rambler Productions 138 Conant St

Beverly, MA 01915

Comments Billing Type

ROMNEY FOR PRESIDENT

Account Types

National/Political Candidate Agency BRD

Sales Tax

Schedule Dates Advertiser Contract # 1368956

Romney for President (25779) 09/08/12-09/10/12

KINCA, STEPHANIE Millennium Washington DC Millennium/DC, Washington DC (1108) ROMNEY FOR PRESIDENT/188 (471973) POLITICAL CANDIDATE (ns) (1186) American Rambler Productions (11943)

> Order Type Demo Entered By CO-OP Last Modified Headline # Date Entered 09/07/12 Briana Page 09/06/12 A35+R 8

ECR09813155 Normal

Net Total Package Deal Commission Commission % \$972.00 15.00 \$5,508.00

> Grand Total: Greensboro (WXLV)
>
> By Broadcast Month Spots
>
> Sep. 2012
>
> 22 22

\$6,480.00

\$6,480.00

Accepted-A			9.0 Nc	8.0 Nc	7.0 Nc	6.0 Nc	5.0 Nc	4.0 Nc	3.0 Nc	2.0 No	1.1 %	1.0 R	Line
Accepted-Agency/Advertiser:			9.0 Normal Line / SPOT (2)	8.0 Normal Line / SPOT (1)	7.0 Normal Line / SPOT (17)	6.0 Normal Line / Prime (16)	5.0 Normal Line / Prime (15)	4.0 Normal Line / Prime (14)	3.0 Normal Line / Prime (13)	2.0 Normal Line / SPOT (12)	1.1 Normal Line / Nascar (11)	1.0 Revised Line / Nascar (11)	Line Type / Break Type (Ref #)
			09/10/12-09/10/12	09/10/12-09/10/12	09/09/12-09/09/12	09/09/12-09/09/12	09/09/12-09/09/12	09/09/12-09/09/12	09/09/12-09/09/12	09/09/12-09/09/12	09/08/12-09/08/12	09/08/12-09/08/12	Dates
			ω	ω	ω	ω	ω	ω	ω	ı	ω	ω	Sec
Date:			:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Length
Accepted-Station:	CONFIRMATION CONTR		:30 7A- 9A (EST)	:30 7A- 9A (EST)	:30 11:02P- What America Thinks	:30 10P- ABC-Once Upon A Time 4 (Sunday)	:30 9P- ABC-Once Upon A Time 3 (Sunday)	:30 8P- ABC-Once Upon A Time B (Sunday)	:30 6:58:56P- ABC-Once Upon A Time (Sunday)	:30 10:58:40A- ABC-This Week	:30 7:28:56P- Sports-ABC NASCAR Sprint Cup Series	:30 7:28:56P- Sports-ABC NASCAR Sprint Cup Series	Run Times
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	CO											ω	Fr Sa
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	ACT	_	2	2	jk	ja.k	j -4	<u> </u>	ь	p.k	2		Spots
Date:	•		\$25.00	\$25.00	\$30.00	\$785.00	\$785.00	\$785.00	\$785.00	\$100.00	\$810.00		Rate
Comments:			\$50.00	\$50.00	\$30.00	\$785.00	\$785.00	\$785.00	\$785.00	\$100.00	\$1,620.00		Total
			\$50.00 Greensboro (WXLV)	\$50.00 Greensboro (WXLV)	\$30.00 Greensboro (WXLV)	\$785.00 Greensboro (WXLV)	\$785.00 Greensboro (WXLV)	\$785.00 Greensboro (WXLV)	\$785.00 Greensboro (WXLV)	\$100.00 Greensboro (WXLV)	\$1,620.00 Greensboro (WXLV)	Greensboro (WXLV)	Station
			GMA	GMA	WHAT AMERICA THINKS	BODY OF PROOF	ONCE UPON A TIME	ONCE UPON A TIME \	ONCE UPON A TIME	THIS WEEK	NASCAR	NASCAR	Comments
			9/7/12	9/7/12	9/7/12	9/7/12	9/7/12	9/7/12	9/7/12	9/7/12	9/7/12	9/7/12	Entered

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WXLV-TV 3500 Myer Lee Dr Winston Salem, NC 27101

Agency

Advertiser Schedule Dates

Product

Beverly, MA 01915 American Rambler Productions 138 Conant St

> Contract # KINCA, STEPHANIE ROMNEY FOR PRESIDENT/188 (471973) POLITICAL CANDIDATE (ns) (1186) 09/08/12-09/10/12 Millennium/DC, Washington DC (1108) American Rambler Productions (11943) Romney for President (25779) Millennium Washington DC 1368956

Brand

Salesperson

Demo CO-OP Order Type Last Modified Date Entered Headline # Entered By 09/06/12 09/07/12 Brīana Page A35+R ECR09813155

Commission % Package Deal 15.00 Normal

Sales Tax Net Total Commission \$972.00 \$5,508.00

Account Types

National/Political Candidate Agency BRD

Buyer Name Sales Office

Phone/Fax

Comments Billing Type

ROMNEY FOR PRESIDENT

Greensboro (WXLV)

By Broadcast Month Spots
Sep. 2012

22 Grand Total: 22 \$6,480.00

\$6,480.00

			 		-							
	Accepted-A		 15.1 No	15.0 Re	14.1 No	14.0 Re	13.0 N	12.0 No	11.0 No	10.0 No	Line	
	Accepted-Agency/Advertiser:		15.1 Normal Line / SPOT (20)	15.0 Revised Line / SPOT (20)	14.1 Normal Line / SPOT (19)	14.0 Revised Line / SPOT (19)	13.0 Normal Line / Football (18)	12.0 Normal Line / SPOT (9)	11.0 Normal Line / SPOT (8)	10.0 Normal Line / SPOT (3)	Line Type / Break Type (Ref #)	
			09/10/12-09/10/12	09/10/12-09/10/12	09/10/12-09/10/12	09/10/12-09/10/12	09/08/12-09/08/12	09/10/12-09/10/12	09/10/12-09/10/12	09/10/12-09/10/12	Dates	
			2	ω	2	ω	ω	ω	3	ω	Sec	
	Date:										Sec Length	
3	e: Accepted-Station:	CON	:30 7:28:30P- Family Feud B	:30 7:28:30P- Family Feud B	:30 7P- Family Feud	:30 7P- Family Feud	:30 3:30P- Sports-ABC College Football	:30 11:35P- ABC-Nightline	:30 11:35P- ABC-Nightline	:30 2P- ABC-General Hospital	yth Run Times	
The second	ation:	CONFIRMATION CONTRACT	2	2	2	2		щ	1	2	SPW Mo	
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(ΓR,			-						Su Spots	
<u>क्ष</u>	Date:	CT	2		2		2	1-4	jk	2		
5	, (P.		\$140.00		\$140.00		\$400.00	\$15.00	\$15.00	\$50.00	Rate	
	Comments:	G	\$280.00		\$280.00		\$800.00	\$15.00	\$15.00	\$100.00	Total	
			\$280.00 Greensboro (WXLV)	Greensboro (WXLV)	\$280.00 Greensboro (WXLV)	Greensboro (WXLV)	\$800.00 Greensboro (WXLV)	\$15.00 Greensboro (WXLV)	\$15.00 Greensboro (WXLV)	\$100.00 Greensboro (WXLV)	Station	
			FEUD	FEUD	ÆUD	HEUD (UUE)	MG for 1x NASCAR	NIGHTLINE	NIGHTLINE	GENERAL HOSPITAL	Comments	
,			9/7/12	9/7/12	9/7/12	9/7/12	9/7/12	9/7/12	9/7/12	9/7/12	Entered	

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2 2513

Rep Order# 9813155 -EC'd Yes

Ver# 9 Status Revised

Traffic Order# 1368956

Showing Buylines: All Lines Last Received: Printed:

09/12/2012 8:43 AM 09/11/2012 5:58 PM

1 of

) AMERICAN RAMBLER PRODUCTION Rep Firm

Sales Office (Salesperson (

Salesperson FAX# Salesperson Phone#) WASHINGTON) JONATHAN VITTI 202-955-5342

-- CONTRACT COMMENT --

Buyer Fax# Phone#

STEPHANIE KINCAID

Hiatus Weeks Flight Dates Agency C/P1/P2/E

Product Advertiser Station

ROMNEY FOR PRESIDENT

) POLITICAL

WXI-V-TV-GREENSBORO/W.SALEM

Agency

BEVERLY, MA 01915 138 CONANT ST

//188

09/07/2012 - 09/10/2012

Estimate#

188

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. INC. INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT

- REMARKS -

SEE LN 10 FOR CREDIT

PLS MAKE NOTE THAT WE ARE CREDITING

SEE LN 18 FOR TIME PERIOD CHANGE SINCE SPOTS RAN IN GAME 2

PLS CF THANKS

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м	F,M	M	м	E, M	F,M	M	F,M	Day
09/10-09/10 MKGD FOR SPOTS:	09/07-09/10 730P-8E	09/10-09/10 7P-7301 MADE-GOOD BY LINE \$) 19]	09/10-09/10 MKGD FOR SPOTS	09/07-09/10 7P-7301 MADE-GOOD BY LINE \$) 19]	09/07-09/10	09/10-09/10	09/07-09/10	Dates
730P-8P	730P-8P NE \$) 20]	7P-730P NE \$) 19]	7P-730P MISSED ON LI	7P-730P NE ⁽ S) 19]	7A-9A	7A-9A	7A-9A	Time
$^{9/10-09/10}$ 730P-8P FEUD .30 krgd for spots missed on in #7.	FEUD	FEUD	.30 MKGD FOR SPOTS MISSED ON LN #4. 9/07 ½/WK), MKGD FOR SPOTS MISSED ON LN #5.	FEUD	GENERAL HOSPITAL	GMA	GMA	Program
	.30	.30		.30	.30	.30	.30	Len
\$140.00 9/10 2/WK)]	\$70.00	\$70.00	\$140.00 9/10 2/WK)]	\$70.00	\$50.00	\$25.00	\$25.00	Rate
И	0	0	и	0	N	N	N	Spots/Week
.	0	0	H	0	H	μu	р ;	# of Weeks
N	0	0	N	0	ы	И	10	Total
\$280.00	\$0.00	\$0.00	\$280.00	\$0.00	\$100.00	\$50.00	\$50.00	Total Cost

17	16	15	14	13	12	* 12 8	11	*10	v	00	7	}	Ħ	Buyer Phone# Fax#	Station Advertis Product Estimate	Rep EC'd
US	DS	us	SU	SU	SU	SA	SA	μĵ	Ħ, M	M	ß		Day	re#	# <u>@</u>	Rep Order# EC'd Yes
09/09-09/09	09/09-09/09	09/09-09/09	09/09-09/09	09/09-09/09	09/09-09/09	09/08-09/08 Sales Remark. MKGD FOR SPOTS V9 Time Changed,	09/08-09/08 Made-good by Line	09/07-09/07 9 Sales Remark. V9 V9 Comment Changed,	09/07-09/10	09/10-09/10	MADE-GOOD BY LINE	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Dates	STEPHANIE KINCAID	WXLV-TV GREENSBORO/W.SALEM () POLITICAL ROMNEY FOR PRESIDENT 188	9813155 Ver # 9
11P-1130P	10P-11P	9P-10P	8P-9P	7 <u>P</u> -8P	11A-12P	330P-7P COLI V9 SPOTS AIRED Y REVISED TIME PER MISSED ON LN #11. Comment Changed	7P-11P NE (\$) 18]	P-11P 1X NA Spots/	1130P-12A	1130P-12A	730P-8P NE \$) 20]	!	Time		SALEM	Status Revised
WHAT AMERICA THINKS	BODY OF PROOF	ONCE UPON A TIME	ONCE UPON A TIME	ONCE UPON A TIME	THIS WEEK	COLLEGE FOOTBALL AIRED IN THE 2ND GAME WHICH RAN 330-7P TIME PERIOD LN #11. 9/08 1/WK)]	NASCAR	P-11P 20/20 1X NA FROM 9/7 WILL HAVE TO BE CREDITED (/ Spots/week Changed	NIGHTLINE	NIGHTLINE	FEUD		Program	9	Agency () AMÉRICAN RAMBLER PRODU 138 CONANT ST BEVERLY, MA 01915 Agency C/P1/P2/F //188	sed Traffic Order# 1368956
.30	.30	.30	.30	.30	-30	.30	.30	.30	.30	.30		1	Len	/10/2012	ÆLER PRODI	P. Last R Showing Buy
\$30.00	\$785.00	\$785.00	\$785.00	\$785.00	\$100.00	\$400.00	\$810.00	\$280.00	\$15.00	\$15.00	\$70.00	1 1 1 1	Rate		JCTION	rinted: eceived: lines: All Li
יין	Н	H	٢	Н	н	N	N	0	1-1	Н	0	1 1 1 1 1 1 1 1	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (09/12/2012 8:43 AM 09/11/2012 5:58 PM aes
Ľ	Ъ	н	н	щ	Н		Н	0	Н	H	0	† ! !	# of Weeks	# 202-955-5342) WASHINGTON) JONATHAN VITTI	
ц	н	Н	Н	Н	ب	N	N	0	μ	H	0		Total Spots	-5342	TON NOTE	2 of
\$30.00	\$785.00	\$785.00	\$785.00	\$785.00	\$100.00	\$800.00	\$1,620.00	\$0.00	\$15.00	\$15.00	\$0.00		Total Cost			w

	COMPEINIVE Market Totals	Sales Totals. 22 / \$6,480.00 Station Totals. 22 / \$6,480.00 Lines not sent/rcld/rtrn. 0 / \$0.00	SALES MONTHLY TOTALS	REPORT TOTALS Report Totals. 22 / \$6,480.00	Buyer STEPHANIE KINCAID Phone# Fax#	ີ ≶	Rep Order# 9813155 Ver# 9 S EC'd Yes
	\$81,000		1-applies			EM	Status Revised
WGHP	CABL				Flig Hia	Agency	
45%	%0				Agency Of IT 215. Flight Dates Hiatus Weeks		Traffic Order# 1368956
VYMW	UNKN				09/07/20	MERIC UNT ST	136895
%	%				09/07/2012 - 09/10/2012	() AMERICAN RAMBLER PRODUCTION 138 CONANT ST BEVERLY, MA 01915	
MOPN	WBFX	(p)				RODU	Pı Last Ro ng Buyl
%	%					CTION	Printed: 09 Last Received: 09 Showing Buylines: All Lines
IIXM	WCWG				Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (09/12/2012 8:43 AM 09/11/2012 5:58 PM ines
22 14 6/0	0/0				n Phone n FAX#	in (:43 AM 58 PM
WXIV	AMEM				# 202-955-5342) WASHINGTON) JONATHAN VITTI	
% 00	22%				42	NC NC	3 of

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Books Demos

null RA35+

Rep Order# 9843455 EC'd Yes Ver# 8 Status Returned

Traffic Order# 1368956

Showing Buylines: All Lines Last Received: Printed:

09/07/2012 12:27 PM 09/11/2012 3:05 PM

1 of

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WXLV-TW-GREENSBORO/W.SALEM ROMNEY FOR PRESIDENT Agency C/P1/P2/E Agency Flight Dates BEVERLY, MA 01915 138 CONANT ST) AMERICAN RAMBLER PRODUCTION 09/07/2012 - 09/10/2012 //188

Hiatus Weeks

Sales Office (Salesperson (Rep Firm

) JONATHAN VITTI) WASHINGTON

Salesperson FAX#

Salesperson Phone# 202-955-5342

-- CONTRACT COMMENT --

Fax#

Phone# Buyer Estimate# Product

STEPHANIE KINCAID

188

Advertiser Station

) POLITICAL

pls see line # 18

9

-di-0 - REMARKS -

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. 'INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT

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M	F,M	Z	M	म, अ	F,M	М	F,M	Day	
09/10-09/10 MKGD FOR SPOTS	09/07-09/10 730P-8E	09/10-09/10 7P-730E	09/10-09/10 MKGD FOR SPOTS	09/07-09/10 7P-730E	09/07-09/10	09/10-09/10	09/07-09/10	Dates	9
730P-8P MISSED ON LA	730P-8P	7P-730P LINE (\$) 19]	7P-730P	7P-730P INE (\$) 19]	7A-9A	7A-9A	7A-9A	Time	
.30 9/10-09/10 730P-8P FEUD .30 MKGD FOR SPOTS MISSED ON LN #6. 9/07 2/WK), MKGD FOR SPOTS MISSED ON LN #7.	FEUD	FEUD	9/10-09/10 7P-730P FEUD .30 kgd for spots missed on in $\#4$. 9/07 $^2/WK$), mkgd for spots missed on in $\#5$.	FEUD	GENERAL HOSPITAL	GMA	GMA	Program	
.30 N LN #7.	.30	.30	.30 N LN #5.	.30	.30	.30	.30	Len	
\$140.00 9/10	\$70.00	\$70.00	\$140.00 9/10 2/WK)]	\$70.00	\$50.00	\$25.00	\$25.00	Rate	
И	0	0	N	0	N	N	N 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Spots/Week	
Н	0	0	Н	0	щ	Н	₽ 	# of Weeks	
N	0	0	2	0	N	И	N 	Total Spots	
\$280.00	\$0.00	\$0.00	\$280.00	\$0.00	\$100.00	\$50.00	\$50.00	Total Cost	

2 of 3

17	16	15	14	13	12	*18	11	*10	v	ω	7	In	Station Advertiser Product Estimate# Buyer Phone# Fax#
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09/09-09/09	09/09-09/09	09/09-09/09	09/09-09/09	09/09-09/09	09/09-09/09	09/08-09/08 Station Remark. MKGD FOR SPOTS	09/08-09/08 MADE-GOOD BY LINE	09/07-09/07 Station Remark	09/07-09/10	09/10-09/10	09/10-09/10 09/10-09/10 MADE-GOOD BY LINE	Dates	WXLV-TV GREENSBORO/W.SALEM · ()POLITICAL ROMNEY FOR PRESIDENT 188 STEPHANIE KINCAID
11P-1130P	10P-11P	9P-10P	8P-9P	7P-8P	11A-12P	12P-330P COLI V8 spots aired i pls revise tp. MISSED ON LN #11.	7P-11P NE (S) 18]	9P-11P 20/20 V8 This spot was NA -MG or Cancel?	1130P-12A	1130P-12A	730P-8P NE \$) 20]	Time	SALEM
WHAT AMERICA THINKS	BODY OF PROOF	ONCE UPON A TIME	ONCE UPON A TIME	ONCE UPON A TIME	THIS WEEK	PP-330P COLLEGE FOOTBALL spots aired in the 2nd game which ran 330-7p. Frevise tp. tks	NASCAR	20/20 of was NA due to log closed.	NIGHTLINE	NIGHTLINE	FEUD	Program	Agency () AMERICAN RAMBLER PRODUCTION 138 CONANT ST BEVERLY, MA 01915 Agency C/P1/P2/E //188 Flight Dates 09/07/2012 - 09/10/2012 Hiatus Weeks
. 30	.30	.30	.30	-30	.30	.30	30	.30	.30	.30	.30	Len	R PRODU
\$30.00	\$785.00	\$785.00	\$785.00	\$785.00	\$100.00	\$400.00	\$810.00	\$280.00	\$15.00	\$15.00	\$70.00	Rate	
ы	ш	н	ц	н	н	N	N	н	ц	Н	0	Spots/Week	Rep Firm Sales Office () Salesperson () Salesperson Phone# Salesperson FAX#
j l	l-1	Н	Ь	ᆫ	H	⊣	н	Н	H	ļ-i	0	# of Weeks) WASHINGTON) JONATHAN VITTI : 202-955-5342
 1	H	H	Н	H	μ.	N	N	Н	1-4	μ	0	Total Spots	ITON N VITTI -5342
\$30.00	\$785.00	\$785.00	\$785.00	\$785.00	\$100.00	₩ 8000 0000	\$1,620.00	\$280.00	\$15.00	\$15.00	\$0.00	Total Cost	

Fax#	Phone#	Buyer	Estimate#	Product	Advertiser	Station W	1	Rep Order#
		STEPHANIE KINCAID	188	ROMNEY FOR PRESIDENT	Advertiser () POLITICAL	Station WXLV-TV GREENSBORO/W.SALEM		9813155
	ч	INCAID		? PRESIDENT	ICAL	ENSBORO/W.S		Ver# 8
						SALEM		8 Status Returned
	Hiatus Weeks	Flight Dates 09/07/201	Agency C/P1/P2/E //188	BEVERLY, MA 01915	138 CONANT ST	Agency () AMERICAN RAMBLER PRODUCTION		Traffic Order# 1368956
		09/07/2012 - 09/10/2012)15		RAMBLER PRODUCTION	Showing Buylines: All Lines	Printed: Last Received:
	Salesperson FAX#	Salesperson Phone#		Salesperson (Sales Office (Rep Firm	ines	09/11/2012 3:05 PM 09/07/2012 12:27 PM
	417	e# 202-955-5342) JONATHAN VITTI) WASHINGTON			3 of

3 of

---SALES MONTHLY TOTALS---

Report Totals. 23 / \$6,760.00

Sales Totals. 23 / \$6,760.00 Station Totals. 23 / \$6,760.00 Lines not sent/rcld/rtrn. 0 / \$0.00 Sep 12. 23 / \$6,760.00

Demos. Books

RA35+ null

--COMPETITIVE-Market Totals \$84,500 WCHP CABL 440% % AXMM UNKIN % % MUPN WBFX % % IIXM WCWG 2 %

> VIXW AMAM

> 22% % 00

Beverly, MA 01915

Comments **Billing Type**

ROMNEY FOR PRESIDENT

Account Types

National/Political Candidate Agency BRD

Phone/Fax Buyer Name

138 Conant St

American Rambler Productions

WXLV-TV 3500 Myer Lee Dr Winston Salem, NC 27101

Agency Product Advertiser

Schedule Dates Contract #

09/08/12-09/10/12 1368956

Sales Office Salespersor

Millennium/DC, Washington DC (1108) Millennium Washington DC POLITICAL CANDIDATE (ns) (1186) American Rambler Productions (11943) KINCA, STEPHANIE ROMNEY FOR PRESIDENT/188 (471973) Romney for President (25779)

> Demo CO-OP Order Type Headline # Entered By Last Modified Date Entered A35+R ECR09813155 ö Briana Page 09/07/12 09/06/12 Normal

> > Grand Total: Sep. 2012

22 22

\$6,480.00 \$6,480.00

Greensboro (WXLV)

By Broadcast Month

Net Total Commission \$972.00

Sales Tax Commission % Package Deal 15.00 \$5,508.00

Accepted-Agency/Advertiser: Line 6.0 Normal Line / Prime (16) 9.0 Normal Line / SPOT (2) 8.0 Normal Line / SPOT (1) 7.0 Normal Line / SPOT (17) 5.0 Normal Line / Prime (15) 4.0 Normal Line / Prime (14) 3.0 Normal Line / Prime (13) 2.0 Normal Line / SPOT (12) 1.1 Normal Line / Nascar (11) 1.0 Revised Line / Nascar (11) Line Type / Break Type (Ref #) 09/08/12-09/08/12 09/08/12-09/08/12 09/09/12-09/09/12 09/09/12-09/09/12 09/09/12-09/09/12 09/09/12-09/09/12 09/09/12-09/09/12 09/09/12-09/09/12 09/10/12-09/10/12)9/10/12-09/10/12 Dates Sec Length Date: :30 10P- ABC-Once Upon A Time 4 (Sunday) :30 9P- ABC-Once Upon A Time 3 (Sunday) :30 8P- ABC-Once Upon A Time B (Sunday) 230 6:58:56P- ABC-Once Upon A Time (Sunday) :30 7:28:56P- Sports-ABC NASCAR Sprint Cup Series :30 7:28:56P- Sports-ABC NASCAR Sprint Cup Series :30 11:02P- What America :30 10:58:40A- ABC-This Week :30 7A-9A (EST) :30|7A- 9A (EST) Run Times Accepted-Station: CONFIRMATION CONTRACT SPW Mo Tu We Th Ţ S 2 ω S. Spots Date: Rate \$785.00 \$785.00 \$100.00 \$785.00 \$785.00 \$810.00 \$25.00 \$25.00 \$30.00 Comments: Total \$1,620.00 Greensboro (WXLV) \$785.00 Greensboro (WXLV) \$100.00 Greensboro (WXLV) \$785.00 Greensboro (WXLV) \$785.00 Greensboro (MXLV) \$785.00 Greensboro (WXLV) \$50.00 Greensboro (WXLV) \$30.00 Greensboro (WXLV) \$50.00 Greensboro (WXLV) Greensboro (WXLV) Station GMA NASCAR WHAT AMERICA THINKS BODY OF PROOF ONCE UPON A TIME ONCE UPON A TIME \ ONCE UPON A TIME NASCAR THIS WEEK Comments 9/7/12 9/7/12 9/7/12 9/7/12 9/7/12 9/7/12 9/7/12 9/7/12 9/7/12 9/7/12 Entered

3/E Bookend P/B Piggy Back

Juintal At. 03-00 784 -- 4. ---- 44 JO4 J



WXLV-TV 3500 Myer Lee Dr Winston Salem, NC 27101

Agency

Advertiser Schedule Dates

American Rambler Productions

Brand

Product

Beverly, MA 01915

Billing Type

Account Types

National/Political Candidate Agency BRD

Phone/Fax Buyer Name Sales Office Salesperson

Comments

ROMNEY FOR PRESIDENT

138 Conant St

Contract # Romney for President (25779) 09/08/12-09/10/12 Millennium Washington DC Millennium/DC, Washington DC (1108) ROMNEY FOR PRESIDENT/188 (471973) POLITICAL CANDIDATE (ns) (1186) KINCA, STEPHANIE American Rambler Productions (11943) 1368956

Demo CO-OP Commission % Package Deal Order Type Headline # Entered By Last Modified Date Entered 09/07/12 Briana Page 15.00 A35+R ECR09813155 09/06/12 Normal

Sales Tax Net Total Commission \$972.00 \$5,508.00

Greensboro (WXLV)
By Broadcast Month Spots
Sep. 2012 22 Grand Total: 22 \$6,480.00 \$6,480.00

Accepted		15.1	15.0	14.1	14.0	13.0	12.0	11.0	10.0	Line
Accepted-Agency/Advertiser:		15.1 Normal Line / SPOT (20)	15.0 Revised Line / SPOT (20)	14.1 Normal Line / SPOT (19)	14.0 Revised Line / SPOT (19)	13.0 Normal Line / Football (18)	12.0 Normal Line / SPOT (9)	11.0 Normal Line / SPOT (8)	10.0 Normal Line / SPOT (3)	Line Type / Break Type (Ref #)
		09/10/12-09/10/12	09/10/12-09/10/12	09/10/12-09/10/12	09/10/12-09/10/12	09/08/12-09/08/12	09/10/12-09/10/12	09/10/12-09/10/12	09/10/12-09/10/12	Dates
		 . 2	-ω	2	w	ω	ω	ω	ω	Sec
Date:		,,		10.	25	3.5	,,,		35	Length
Accepted-Station:	CONFIRMATION CONTRACT	 :30 7:28:30P- Family Feud B	:30 7:28:30P- Family Feud B	:30 7P- Family Feud	:30 7P- Family Feud	:30 3:30P- Sports-ABC College Football	:30 11:35P- ABC-Nightline	:30 11:35P- ABC-Nightline	:30 2P- ABC-General Hospital	Run Times
tation:	IFIRI									SPW Mo
	MAT	2	2	2	2				2	1
	NOI									Tu We Th
	CO									꾸
	ŇT					2				Sa Su
	RAC	2		2		2	p.a.k	1-4	2	Spots
Date:	H	\$140.00		\$140.00		\$400.00	\$15.00	\$15.00	\$50.00	Rate
Comments:		\$280.00		\$280.00		\$800.00	\$15.00	\$15.00	\$100.00	Total
		\$280.00 Greensboro (WXLV)	Greensboro (WXLV)	\$280.00 Greensboro (WXLV)	Greensboro (WXLV)	\$800.00 Greensboro (WXLV)	\$15.00 Greensboro (WXLV)	\$15.00 Greensboro (WXLV)	\$100.00 Greensboro (WXLV)	Station
		EUD	FEUD	FEUD	ÆUD	MG for 1x NASCAR	NIGHTLINE	NIGHTLINE	GENERAL HOSPITAL	Comments
		9/7/12	9/7/12	9/7/12	9/7/12	9/7/12	9/7/12	9/7/12	9/7/12	Entered

Juntary 85- 00-00 084 and Transfer.

Phone# Advertiser Buyer Estimate# Product Station WXLV-TV GREENSBORO/W.SALEM STEPHANIE KINCAID 188 () POLITICAL ROMNEY FOR PRESIDENT

> Flight Dates Agency C/P1/P2/E Agency BEVERLY, MA 01915 () AMERICAN RAMBLER PRODUCTION 138 CONANT ST 09/07/2012 - 09/10/2012 //188

Hiatus Weeks

Sales Office (Salesperson (Rep Firm) JONATHAN VITTI) WASHINGTON

Salesperson FAX# Salesperson Phone# 202-955-5342

- CONTRACT COMMENT -

Fax#

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT

- REMARKS -

Pls see comment on Line 10 for spot NA.

XHI Beth

20	Ø	ហ	19	44	(4)	No.	7	Ε'n
×	FM	M	R	F,M	F,M	×	H, M	Day
09/10-09/10	09/07-09/10 730P-8P	09/10-09/10 7P-730P	09/10-09/10 MKGD FOR SPOTS	09/07-09/10 7E-730E	09/07-09/10	09/10-09/10	09/07-09/10	Dates
MISSED ON LA	730P-8P	7P-730P	TP/130P	7P-730P	JA-9A	7A-9A	7A-9A	Time
9/10-09/10 730P-8P FEUD .30 MKGD FOR SPOTS MISSED ON IN #6. 9/07 2/WK), MKGD FOR SPOTS MISSED ON IN #7.	PEUD PROPERTY AND THE PERSON OF THE PERSON O	FRUD	9/10-09/10 TP/730P FEUD .30 MKGD FOR SPOTS MISSED ON IN #4. 9/07 2/WK), MKGD FOR SPOTS MISSED ON IN #5.	PEOD	GENERAL HOSPITAL	GMA	GMA	Program
	30	30		-30	.30	.30	.30	Len
\$140.00 9/10 2/WK)]	10°00 - 00 commence	\$70_00	\$140.00 9/10 2/WK)]	\$70.00	\$50.00	\$25.00	\$25.00	Rate
la.		0	É		K	d		Spots/Week
н	0	0	旦	0	⊣	Н	۲ <u> </u>	# of Weeks
N	0		N	0	N	N	2 !	Total Spots
\$280.00	\$0.00	\$0.00	\$280.00	\$0.00	\$100.00	\$50.00	\$50.00	Total Cost

2 of 3

17 SU	ns or	J.8 SU	SU	NS SU	ns su	18 SA	JA SA	*10 F	M'A	м	7 M	1 1 1 1 1	Ln Day	Station WXLV: Advertiser (Product ROM Estimate# 188 Buyer STEP Phone# Fax#
09/09-09/09	09/09-09/09	09/09-09/09	09/09-09/09	09/09-09/09	09/09-09/09	09/08-09/08 MKGD FOR SPOTS	ANIT AR GOOD-EGUW 80/60-80/60	09/07-09/07 Station Remark.	09/07-09/10	09/10-09/10	09/10=09/10 MADE-GOOD BY I	1 1 1 1 1 1	Dates	WXLV-TV GREENSBORO/W.SALEM () POLITICAL ROMNEY FOR PRESIDENT 188 STEPHANIE KINCAID
1130p	105-11P	9P-10P	-8P-9P	₹9-8₽	12A-12P	12P-330P MISSED ON IN	7P-11P INE (5) 18]	9P-11P 2 V6 This spot MG or Cancel?	#130P-12A		730P-8P	1	Time	7.SALEM T
WHAT AMERICA THINKS	BODY OF PROOF	ONCE UPON A TIME	ONCE UPON A TIME	ONCE UPON A TIME	THIS WEEK	9/08-09/08 123-330P COLLEGE FOOTBALL MKGD FOR SPOTS MISSED ON IN #11. 9/08 1/WK)]	NASCAR	9P-11P 20/20 V6 This spot was NA due to log closed. MG or Cancel?	NIGHTLINE	NIGHTLINE	- PEUD		Program	Agency () AMERICAN RAMBLER PRODUCTION 138 CONANT ST BEVERLY, MA 01915 Agency CP1/P2/E //188 Flight Dates 09/07/2012 - 09/10/2012 Hiatus Weeks
. 30	.30	.30	.30	-30	.30	.30	8	.30	.30	-30	- 30 mm	1	Len	ER PRODU 2012
\$30.00	\$785.00	\$785.00	\$785.00	\$785.00	\$100.00	\$400.00	\$810.00	\$280.00	\$15.00	\$15.00			Rate	CTION
4	4	٤	K	K	H	N	L	щ	4		D. Constitution of the Con	1 1 1 1	Spots/Week	Rep Firm Sales Office () Salesperson () Salesperson Phone# Salesperson FAX#
щ	1-1	J. l	Н	ш	μ	h	Н	н	ы	Н	O CONTRACTOR OF THE PARTY OF TH	1	# of Weeks) WASHINGTON) JONATHAN VIITI 202-955-5342
Н	Н	 -1	Н	н	ц	Ν	N	Ч	Н	ы	Warrance Charles and supplementation of the s	1 1 1	Total Spots	TON N VITTI 5342
\$30.00	\$785.00	\$785.00	\$785.00	\$785.00	\$100.00	\$800.00	\$1,620.00	\$280.00	\$15.00	\$15.00	\$0.00	1 1 1	Total Cost	

Rep Order# 9813155 Ver# 6 Status Returned EC'd Yes	Traffic Order# 1368956 Printed: 09 Last Received: 09 Showing Buylines: All Lines	09/11/2012 2:59 PM 3 of 09/07/2012 12:27 PM mes
Station WXLV-TV GREENSBORO/W.SALEM Advertiser () POLITICAL	Agency () AMERICAN RAMBLER PRODUCTION 138 CONANT ST	Rep Firm Sales Office () WASHINGTON
Product ROMNEY FOR PRESIDENT	BEVERLY, MA 01915	
Estimate# 188	Agency C/P1/P2/E //188	
Buyer STEPHANIE KINCAID	Flight Dates 09/07/2012 - 09/10/2012	Salesperson Phone# 202-955-5342
Phone# Fax#	Hiatus Weeks	Salesperson FAX#
Report Totals. 23 / \$6,760.00		

3 of w

-SALES MONTHLY TOTALS-

AXMM	46%	WCHP		
UNKN	%	CABL	\$84,500	Market Totals
				COMPETITIVE
				Lines not sent/rcld/rtrn. 0 / \$0.00
				Station Totals. 23 / \$6,760.00
				Sales Totals. 23 / \$6,760.00
				Sep 12. 23 / \$6,760.00

% %

WUPN WBFX

% %

TIXW WCWG

24%

WXLV YMYW

% 00 22%

Demos Books

Rep Order# EC'd Yes 9813155 Ver# 6 Status Returned

Station

WXLV-TV GREENSBORO/W.SALEM ROMNEY FOR PRESIDENT

Agency

) POLITICAL

Traffic Order# 1368956

Last Received: Printed:

09/07/2012 3:33 PM 09/07/2012 12:27 PM

1 of

1

Showing Buylines: Last Sta Revised Lines

() AMERICAN RAMBLER PRODUCTION 138 CONANT ST Sales Office (Salesperson (Rep Firm

) WASHINGTON) JONATHAN VITTI

Salesperson Phone# 202-955-5342

Salesperson FAX#

— CONTRACT COMMENT —

Fax# Phone# Estimate#

Buyer Product Advertiser

STEPHANIE KINCAID

Flight Dates

09/07/2012 - 09/10/2012

Agency C/P1/P2/E

BEVERLY, MA 01915

//188

Hiatus Weeks

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT

- REMARKS -

Pls see comment on Line 10 for spot NA.

Thx Beth

LT *10 H Day Station Remark: Time 9P-11P V6 This spot was NA due to log closed. MG or Cancel? 20/20 Program Len :30 W 400 \$280.00 Rate 09/07-09/07 Dates Spots/Week # of Weeks Total Spots \$280.00 Total Cost

Daypart

-REPORT TOTALS-

Report Totals: 1 / \$280.00

-SALES MONTHLY TOTALS-

Sales Totals: 23 / \$6,760.00 Sep 12: 23 / \$6,760.00

Lines not sent/rcld/rtrn: 0 / \$0.00 Station Totals: 23 / \$6,760.00

-COMPETITIVE-Market Totals

\$84,500

CABL WGHP

UNKN VYYMW

00 00

WUPN WBEX

00 00

IIXM WCWG

24% %

AMEMA MXIV

% % 22%

45% %

Books null

Demos

RA35+

Station WXLV-TV OREENSBORO/W.SALEM Rep Order# Buyer ACTVOTTISET EC'd· Yes Phone# Estimate# Preguet STEPHANIE KINCAID ROMNEY FOR PRESIDENT 9813155 Ver# 5 Status Revised

Agency

Traffic Order# 1368956

Last Received: Printed:

Showing Buylines: All Rep Revised Lines 09/07/2012 11:46 AM 09/07/2012 11:27 AM

of Of

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IN AMERICAN RAMBLER PRODUCTION Salesperson (Salesperson Phone# Rep Firm

) WASHINGTON) JONATHAN VITTI

Hight Dares Agency C/P1/22/E

09/07/2012 - 09/10/2012

33733LY, MA 01915

Hiatus Weeks

Salesperson FAX#

202-955-5342

3

CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.

- CONTRACT COMMENT -

Fax#

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

SEE MG LNS 19 AND 20 FOR SPOTS NA LNS 4-7

- REMARKS -

* 20	<i>پ</i> ب	<i>*</i>	* H 9	* * 4,	Ľn	STA
K	H. K	ĸ	K	K	Day	PLS OF THANKS
7309-8P FE Sales Remark: [MKGD FOR SPO] V5 Added	730P-8P [MADE-GOO V5 Effect	7P-730P [MADE-GOO V5 Effect	7P-730P FE Sales Remark: [MKGD FOR SPO] V5 Added	7P-730P [MADE-GOO V5 Effect	Time	
7309-8P FEUD :30 \$140.00 09/10 Sales Remark: V5 MKGD [MKGD FOR SPOTS MISSED ON IN #6: 9/07(2/WK), MKGD FOR SPOTS MISSED ON IN #7: 9/10 V5 Added	730P-8P FEUD [MADE-GOOD BY LINE(S) 20] V5 Effective Dates Changed	7P-730P FEUD [MADE-GOOD BY LINE(S) 19] V5 Effective Dates Changed	7P-730P EBUD :30 \$140.00 09/10 Seles Remark: V5 MKGD [MKGD FOR SPOTS MISSED ON IN #4: 9/07(2/WK), MKGD FOR SPOTS MISSED ON IN #5: 9/10 V5 Added	7P-730P FEUD [MADE-GOOD BY LINE(S) 19] V5 Effective Dates Changed	Program	
:30 FOR SPOTS	:30	:30	:30 FOR SPOTS	:30	Len	
\$140.00 MISSED ON IN a	\$70.00	\$70.00	\$140.00 MISSED ON IN !	\$70.00	Rate	
09/10-09/10 7: 9/10(2/WE)]	09/07-09/10	09/10-09/10	09/10-09/10	09/07-09/10	Dates	
N	. 0	0	N	0	Spots/Week	
}- 1	0	0	н	٥	Weeks	
N	0	0	N	o 	Total	
\$280.00	\$0,00	\$0.00	\$280.00	\$0.00	Total Cost	

Books Demos	Sep 12: 23 / \$1 Sales Totals: 23 / Station Totals: 23 Lines not sent/rcl —COMPETITIVE— Ma	Report Totals: 8 / \$2,980.00 -SALES MONTHLY TOTALS—	WS 8T*	*11	7 " " " " " " " " " " " " " " " " " " "	In Day	# 1 5 7 3	Rep Order# 98
null RA35+	Sep 12: 23 / \$6,760.00 Sales Totals: 23 / \$6,760.00 Station Totals: 23 / \$6,760.00 Lines not sent/rcld/rtrn: 0 / \$0.00 —COMPETITIVE— Market Totals \$84,500	8 / \$2,980.00 EXTOTALS—	12P-330P COLLEGE FOOTBALL [MKGD FOR SPOTS MISSED ON IN #11: 9/08(1/WK)] V3 Added	7P-11P NASCAR [MADE-GOOD BY LINE(S) 18] V3 Effective Dates Changed	730P-8P FEUD [MADE-GOOD BY LINE(S) 20] V5 Effective Dates Changed	Time Program	WXLV-TV GREENSBORO/W.SALEM () YOU TO AL ROMNEY FOR PRESIDENT # 188 STEPHANIE KINCAID	9813155 Ver# 5 Status Revised
	CABL 0% WGHP 46%		.: 9/08 (1/WK) J				Agency ()/ 128 CC 35 / 37 Agency C/21/22/5 Algat Dates Hiatus Weeks	Traffic Order# 1368956
	NAMA		:30	: 30	30	Len	() AMSRICAN R 128 COLLITIST 35/37LM, 1/A, 01915 21/22/5 //188 es 69/07/2012 - eks	# 136895
	O O		\$400.00	\$810.00	\$70.00	Rate) AMERICAN RAMBLER PRODUCTION RESET ST RESET 1/16, 01915 E	
	WDEX 0%		09/08-09/08	09/08-09/08	09/10-09/10	Dates	RODUCTION	Printed: 09/07/2012 11:4 Last Received: 09/07/2012 11:2 Showing Buylines: All Rep Revised Lines
	WCWG 0%		8	N	0 1	Spots/Week	Rep Firm Salesperson () Salesperson Phone# Salesperson FAX#	09/07/2012 11:46 AM 09/07/2012 11:27 AM p Revised Lines
	ATXM AVEM		ļ	Н	0	# of		
	ſΥ 22% 8%		И	N	Q:	Total Spots	WASHI JOTON JONATHAN VITTI 202-955-5342	2 of
			\$800.00	\$1,620.00	\$0.00	Total Cost		N

Rep Order# EC'd Yes 9813155 Ver# S Status Revised

Traffic Order# 1368956

Showing Buylines: All Rep Revised Lines Last Received: Printed:

09/07/2012 12:46 PM 09/07/2012 12:27 PM

1 of 2

Buyer Estimate# Advertiser Station Phone# Product WXLV-TV GREENSBORO/W.SALEM ROMNEY FOR PRESIDENT STEPHANIE KINCAID 188) POLITICAL

> Agency C/P1/P2/E Agency (Flight Dates BEVERLY, MA 01915 () AMERICAN RAMBLER PRODUCTION 138 CONANT ST 09/07/2012 - 09/10/2012 //188

Hiatus Weeks

Rep Firm Sales Office (Salesperson (

) JONATHAN VITTI) WASHINGTON

Salesperson Phone#

Salesperson FAX# 202-955-5342

-- CONTRACT COMMENT --

Fax#

CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.

- REMARKS -

SEE MG LNS 19 AND 20 FOR SPOTS NA LNS 4-7 PLS OF THANKS

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* N 0	*	ж У	* 1 0	* 4.	Ln
M 730 Sales Remark: [MKGD FOR SPO V5 Added	E,M [MADE-GC V5 Effec	M [MADE-GC V5 Effec	M 7P-Sales Remark: [MKGD-FOR SPO V5-Added	F,M [MADE-GC	Day
730P-8P emark: OR SPOTS M	F,M 730P-8P FEUD [MADE-GOOD BY LINE(S) 20] V5 Effective Dates Changed	M 7P-730P FEUD [MADE-GOOD BY LINE(S) 19] V5 Effective Dates Changed	7P-730P mark: DR SPOTS M	F,M 7P-730P FEUD [MADE-GOOD BY LINE(S) 19] V5 Effective Dates Changed	Time
M 730P-8P FEUD :30 \$140.00 09/10-09/10 Sales Remark: V5 MKGD [MKGD FOR SPOTS MISSED ON IN #7: 9/10(2/WK)] [MKGD FOR SPOTS MISSED ON IN #7: 9/10(2/WK)] V5 Added	FEUD E(S) 20] s Changed	FEUD E(S) 19] s Changed	M 7P-730P FEUD :30 \$140.00 09/10- Sales Remark: V5 MKGD [MKGD-FOR SPOTS MISSED ON IN #4: 9/07(2/MK), MKGD FOR SPOTS MISSED ON IN #5: 9/10/2	FEUD E(S) 19] s Changed	Program
:30 SPOTS MI	:30	:30	:30 SPOTS MI	:30	Len
\$140.00	\$70.00	\$70.00	\$140.00	\$70.00	Rate
09/10-09/10	09/07-09/10	09/10-09/10	09/10-09/10	09/07-09/10	to .
N	0	0	N	0	Spots/Week
Н	0	0	Ц	0	# of Weeks
8	0	0	N	0	Total Spots
\$280.00	\$0.00	\$0.00	\$280.00	\$0.00	Total Cost
					Daypart

Sep 12: 23. Sales Totals: 2: Station Totals: Lines not sent/: —COMPETITIVE—	SALES MC	REPORT TOTALS Report Totals: 8	*18	*11	* 1	Buyer Phone# Fax# LT Ln	Station V Advertiser Product	Rep Order# EC'd Yes
Sep 12: 23 / \$6,760.00 Sales Totals: 23 / \$6,760.00 Station Totals: 23 / \$6,760.00 Lines not sent/rcld/rtrn: 0 / —COMPETITIVE— Market Totals	SALES MONTHLY TOTALS	_	8 SA [MKGD FOR V3 Added		M [MADE-G	STEPHANI Day	WXLV-TV G ()POJ ROMNEY I	# 9813155 ;
Sep 12: 23 / \$6,760.00 Sales Totals: 23 / \$6,760.00 Station Totals: 23 / \$6,760.00 Lines not sent/rcld/rtrn: 0 / \$0.00 —COMPETITIVE— Market Totals	ALS—	\$2,980.00	20	SA 7P-11P NASCAR [MADE-GOOD BY LINE(S) 18] V3 Effective Dates Changed	M 730P-8P FEUD [MADE-GOOD BY LINE(S) 20] V5 Effective Dates Change	STEPHANIE KINCAID Day Time	WXLV-TV GREENSBORO/W.SALEM r ()POLITICAL r ()POLITICAL r ()POLITICAL r ()POLITICAL	Ver#
\$0.00			12P-330P COLLEGE FOOTBALL SPOTS MISSED ON LN #11: 9/08(1/WK)]	NASCAR E(S) 18] s Changed	FEUD FEUD E(S) 20] s Changed	Program)/W.SALEM ENT	5 Status Revised
CABL 0% WGHP 46%			(1/WK)]			Flight Dates Hiatus Weeks	Agency () 1 138 CON BEVERI Agency C/P1/P2/E	Traffic (
NANC NANC			: 30	: 30	: 1 30	[-1	() AMERICAN R 138 CONANT ST BEVERLY, MA 01915 P1/P2/E //188	Traffic Order# 1368956
0 0			\$400.00	\$810.00	\$70.00	09/07/2012 - 09/10/2012 en Rate	AN RAMBLI 01915	
WBFX 0%			09/08-09/08	09/08-09/08	09/10-09/10	.012 Dațes	() AMERICAN RAMBLER PRODUCTION 138 CONANT ST BEVERLY, MA 01915 PIPPJE //188	Printed: Last Received: owing Buylines: Al
WCWG			8	2	0	Salesperson Phone# Salesperson FAX# Spots/Week # of Weeks	Rep Firm Sales Office (Salesperson (Printed: 09/07/2012 12:46 PM Last Received: 09/07/2012 12:27 PM Showing Buylines: All Rep Revised Lines
2 0 %			Н	Н	0	n Phone# n FAX# < # of Weeks		::46 PM :27 PM
ATXM			N	N	0	202-955-5342 Total Tospots	WASHINGTON JONATHAN VITTI	
8 22 of of			\$800.00	\$1,620.00	\$0.00	342 Total Cost	ILLIA NO	2 of 2
						Daypart		

Books

Rep Order# EC'd Yes 9813155 Ver# w Status Revised

Station WXLV-TV GREENSBORO/W.SALEM

Agency (

() AMERICAN RAMBLER PRODUCTION 138 CONANT ST BEVERLY, MA 01915

) POLITICAL

ROMNEY FOR PRESIDENT

Traffic Order# 1368956

Last Received: Printed:

09/07/2012 11:33 AM 09/07/2012 11:14 AM

1 of

2

Showing Buylines: All Rep Revised Lines

Sales Office (Salesperson (Rep Firm

) JONATHAN VITTI) WASHINGTON

Salesperson FAX# Salesperson Phone# 202-955-5342

- CONTRACT COMMENT -

Fax# Phone# Buyer Estimate# Product Advertiser

STEPHANIE KINCAID

Flight Dates Agency C/P1/P2/E

09/07/2012 - 09/10/2012

//188

Hiatus Weeks

CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY

- REMARKS -

PLS SEE MG LN 18 FOR SPOT NA LN 11

PLS CF THANKS

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	* 12 80		₩. ₩		Ln
Sales Re	SA	[MADE-GO V3 Effec	SA		Day
Sales Remark: V3 MKGDS TOWGD FOR SPRONSSEDICATE V3 Added	12P-330F	OD BY LINE	7P-11P	1	Time
V3 MKGDS	12P-330P COLLEGE FOOTBALL	[MADE-GOOD BY TINE(S) 18] V3 Effective Dates Changed	NASCAR		Program
	:30		:30	1	Len
	:30 \$400.00		\$810.00		Rate
	80/60-80/60		09/08-09/08		Dates
	Ν		2	1	Spots/Week # of Weeks
	Н		Н		# of
	2		2	1	Total Spots
	\$800.00		\$1,620.00		Total Cost
				1	Daypart

-REPORT TOTALS-

Report Totals: 4 / \$2,420.00

-SALES MONTHLY TOTALS-

Station Totals: 27 / \$6,760.00 Sales Totals: 27 / \$6,760.00 Sep 12: 27 / \$6,760.00

Lines not sent/rcld/rtrn: 0 / \$0.00 -COMPETITIVE-

Market Totals

\$84,500

CABL

%

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WBFX %

MCMG

%

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Fax#	ate#	Station W Advertiser Product	Rep Order# EC'd Yes
	188 STEPHANIE KINCAII	Station WXLV-TV GREENSBORO/W.SALEM Advertiser () POLITICAL Product ROMNEY FOR PRESIDENT	9813155
	NCAID	NSBORO/W CAL PRESIDENT	Ver# 3
		7.SALEM T	Ver# 3 Status Revised
WGHP 46%	Agency C/F1/F2/E Flight Dates Hiatus Weeks	Agency (). 138 CON BEVERI	Traffic Order# 1368956
AXMM		() AMERICAN RA 138 CONANT ST BEVERLY, MA 01915	# 1368956
%	09/07/2012 - 09/10/2012	RAMBLER 15	Show
WUPN 0%	2	() AMERICAN RAMBLER PRODUCTION 138 CONANT ST BEVERLY, MA 01915	Printed: Last Received: Showing Bnylines: All l
WXII 24%	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (inted: 09/07/2012 11:33 AM xeived: 09/07/2012 11:14 AM lines: All Rep Revised Lines
%8 ATXM	‡ 202-955-5342) WASHINGTON) JONATHAN VITTI	2 of

Books Demos

Rep Order# 9813155 EC'd. Yes

Ver# Status New

Traffic Order# | 368/55

Last Received: 09/0 Showing Buylines: All Lines Printed:

09/06/2012 3:07 PM 09/06/2012 2:43 PM

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BEVERLY, MA 01915 P1/P2/E //188

Agency

Rep Firm Sales Office (Salesperson (

) WASHINGTON) JONATHAN VITTI

Salesperson FAX# Salesperson Phone# 202-955-5342

- CONTRACT COMMENT -

Hax# Phone# Estimate# Product Station

Buyer

Flight Dates Agency C/P1/P2/E

09/07/2012 - 09/10/2012

Hiatus Weeks

Advertiser

WXLV-TV GREENSBORO/W.SALEM er () POLITICAL ROMNEY FOR PRESIDENT STEPHANIE KINCAID

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY CONSISTENT WITH THIS ORDER, KAIZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KAIZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.

- REMARKS -

*********NEW ROMNEY ORDER FOR 9/7-9/10*******

PLS OF THANKS

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Sales Remark:	411-d6	1130r-12A	1130P-12A	730P-8P	730P-8P	7P-730P	75-730P	の場合	7A-9A	7A-9A	1	Time
rk: VI.	20/20	1130P-12A NIGHTLINE	NIGHTLINE	FEUD	FEUD	FEUD	FEUD	GENERAL HOSPITAL	GMA .	GMA	***************************************	Program
	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30		Len
	\$280.00	\$15.00	\$15.00	\$70.00	\$70.00	\$70.00	\$70.00	\$50.00	\$25.00	\$25,00	data have then such come than	Rate
	09/07-09/07 - 101	09/07-09/10	09/10-09/10	09/10-09/10	09/07-09/10	09/10-09/10	09/07-09/10	09/07-09/10	09/10-09/10	09/07-09/10		Dates
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	Sep 12: 26 Sales Totals: : Station Totals Lines not sent. —COMPETITIVE.	SALES	-REPORT TOTALS- Report Totals: 26	7	ወ	ហ	41,	ω	72	⊢ 3 [Buyer Phone# Fax#	Station Advertiser Product	Rep Order# EC'd · Yes
	cotals of selections	LNOW	RT TO!	ŠÜ	DS	SU	SU	US	US	SA	Day	Ş	Seg	Yes Yes
	Sep 12: 26 / \$1 Sales Totals: 26 / Station Totals: 26 Lines not sent/rcle	L ATEL	-REPORT TOTALS- eport Totals: 26							·		STEPH	XLV-TV () ROMNI	9813155
Market Totals	Sep 12: 26 / \$5,770.00 Sales Totals: 26 / \$6,770.00 Station Totals: 26 / \$6,770. Lines not sent/rold/rtrn: 0 —-COMPETITIVE—	-SALES MONTHLY TOTALS-	1 \$6,	11P-1130P	109-119	401-46	8P-9P Sales	7P-8P	11A-12P	7P-11P	Time	STEPHANIE KINCAID	XLV-TV GREENSBORO/W. () POLITICAL ROMNEY FOR PRESIDENT 188	155
Total	5,770.00 \$6,770.00 / \$6,770.00 1/rtrn: 0 /	1	\$6,770.00	130P	μΩ	ਚ	8P-9P ON Sales Remark:	,0	.2 _P	itd '	•	INCAI	ENSBO ICAL PRES	Ver#
Ø	Sep 12: 26 / \$5,770.00 Sales Totals: 26 / \$6,770.00 Station Totals: 26 / \$6,770.00 Lines not sent/rold/rtrn: 0 / \$0.00 —COMPETITIVE—			WHAT	BODY	ONCE	E	ONCE	SIHT	NASCAR	Program	Ō	WXLV-TV GREENSBORO/W.SALEM () POLITICAL ROMNEY FOR PRESIDENT 188	#
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.,,				\$30_00	\$785.00	\$785.00	\$785.00	\$785.00	\$100.00	\$810.00	Rate	09/07/2012 - 09/10/2012	AMBL	S
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% 22											Total Spots		III	2 of
				\$30.00	\$78	\$78	\$78	\$78	\$10	\$2,	H O			ω
				-00	\$785.00	\$785.00	\$785.00	\$785.00	\$100.00	\$2,430.00	Total Cos			

Books Demos

Rep Order# 9813,155 **EC'd** Yes Ver# 1

Status New

Fax# Buyer Station Product Phone# Estimate# Advertiser WXLV-TV GREENSBORO/W.SALEM 188 STEPHANIE KINCAID ROMNEY FOR PRESIDENT) POLITICAL

Agency C/P1/P2/E

09/07/2012 - 09/10/2012

BEVERLY, MA 01915

//188

Hiatus Weeks Flight Dates Agency (_____) AMERICAN RAMBLER PRODUCTION 138 CONANT ST

Showing Buylines: All Lines

Last Received: Printed:

09/07/2012 8:30 AM 09/06/2012 4:07 PM

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Rep Firm Sales Office (Salesperson (

) WASHINGTON) JONATHAN VITTI

Salesperson FAX#

Salesperson Phone# 202-955-5342

- CONTRACT COMMENT -

CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

- REMARKS -

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THANKS	

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V1 .	20/20	1130P-12A NIGHTLINE	1130P-12A NIGHTLINE	FEUD	FEUD	FEUD	FEUD	GENERAL HOSPITAL	GMA	GMA	Program
	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Len
	\$280.00	\$15.00	\$15.00	\$70.00	\$70.00	\$70.00	\$70,00	\$50.00	\$25.00	\$25.00	Rate
	09/07-09/07	09/07-09/10	09/10-09/10	09/10-09/10	09/07-09/10	09/10-09/10	09/07-09/10	09/07-09/10	09/10-09/10	09/07-09/10	Dates
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	\$280.00	\$15.00	\$15.00	\$140.00 M	\$140.00 M	\$140.00 1/4	\$140.00	\$100.00	\$50.00	\$50.00	Total Cost
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Sep 12: 26 / \$6,770.00 Sales Totals: 26 / \$6,770.00 Station Totals: 26 / \$6,770.00 Lines not sent/rcld/rtrn: 0 / \$0.00 COMPETITIVE Market Totals	REPORT TOTALS Report Totals: 26SALES MONTHLY T	17	<u>1</u> 6	15	12	13	12	1 1	FAX# LT In	Buyer Phone#	Station W Advertiser Product	Rep Order# EC'd Yes
26 / \$6,770.00 .s: 26 / \$6,770als: 26 / \$6,77 .ent/rcld/rtrn: IVE Market To	0	នប	US	SU	SU Sales Re	US	SU	SA	Day	STEPHANIE KINCAID	XLV-TV GR ()POL ROMNEY FO	9813155
/ \$6,770.00 5 / \$6,770.00 26 / \$6,770.00 ccld/rtrn: 0 / \$0 Market Totals	\$6,770.00	11P-1130P WHAT	10P-11P	9P-10P	8P-9P Remark:	7P-8P	11A-12P	7P-11P	Time	KINCAID	WXLV-TV GREENSBORO/W.SALEM () POLITICAL () POLITICAL () POR PRESIDENT	Ver#
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CABL 0% WGHP 46%		ω								Flight Dates Hiatus Weeks	Agency	Trafi
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WBFX 0%		09/09-09/09	60/60-60/60	09/09-09/09	09/09-09/09	09/09-09/09	09/09-09/09	09/08-09/08	Dates	[2	PRODUCTIO	Printed: 09/ Last Received: 09/ Showing Bnylines: All Lines
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0 % 24%) —4	щ	ш	Н	Н	Н	H	# of Weeks	Phone# FAX#		AM PM
WEMY		<i>ب</i>	Н	Ы	ц	Ы	, щ	ω	Total Spots	202-955-5342) WASHINGTON) JONATHAN VITTI	
& N % N %		\$30,00	\$785.00	\$785.00	\$785.00	\$785.00	\$100.00	\$2,430.00	Total Cost	342	ON	2 of 3
								X	Daypart			

Books Demos

Rep Order# 9813155 EC'd Yes Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT
Estimate# 188 Ver# 1 Status New

Phone# Fax# Buyer STEPHANIE KINCAID

Last Received:
Last Received:
Showing Buylines: All.
BEVERLY, MA 01915
Agency C/P1/P2/E //188
Flight Dates 09/07/2017
Hiatus Weeks Printed: 09/ Last Received: 09/(Showing Buylines: All Lines 09/07/2012 8:30 AM 09/06/2012 4:07 PM

Rep Firm Sales Office (Salesperson (

) WASHINGTON) JONATHAN VITTI

Salesperson Phone# Salesperson FAX# 202-955-5342

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